

Financial Statements

June 30, 2017 and 2016

(With Independent Auditors' Report Thereon)



KPMG LLP 345 Park Avenue New York, NY 10154-0102

Independent Auditors' Report

The Board of Directors

Junior Achievement of New York, Inc.:

We have audited the accompanying financial statements of Junior Achievement of New York, Inc., which comprise the statements of financial position as of June 30, 2017 and 2016, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Junior Achievement of New York, Inc. as of June 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.



October 18, 2017

Statements of Financial Position June 30, 2017 and 2016

Assets		2017	2016
Current assets: Cash and cash equivalents Contributions and special events receivables, net (note 3) Inventory Prepaid expenses and other assets	\$	929,398 593,661 36,952 221,095	945,255 553,248 37,510 170,526
Total current assets		1,781,106	1,706,539
Long-term assets: Long-term contributions receivables (pledges), net (note 3) Fixed assets, net (note 4) Other assets (note 6)	_	667,711 85,858 101,615	638,408 50,438 101,515
Total long-term assets		855,184	790,361
Total assets	\$	2,636,290	2,496,900
Liabilities and Net Assets			
Current liabilities: Accounts payable and accrued expenses (note 10) Deferred revenue	\$ 	191,788 11,390	309,569 28,455
Total current liabilities		203,178	338,024
Long-term liabilities: Deferred rent obligation (note 6) Total long-term liabilities Total liabilities	<u>-</u>	199,406 199,406 402,584	204,953 204,953 542,977
Net assets: Unrestricted net assets Temporarily restricted net assets (note 5)	_	1,520,426 713,280	1,239,016 714,907
Total net assets	_	2,233,706	1,953,923
Total liabilities and net assets	\$_	2,636,290	2,496,900

Statements of Activities

Years ended June 30, 2017 and 2016

	2017		2016					
	Unrestricted	Temporarily restricted	Permanently restricted	Total	Unrestricted	Temporarily restricted	Permanently restricted	Total
Operating support and revenue: Contributions, net of participation payments of \$37,650 and \$41,697 in 2017 and 2016, respectively (note 3):								
Corporate Individual Foundations	\$ 775,986 191,050 ———	295,000 — 130,403	_ 	1,070,986 191,050 130,403	688,346 222,742 48,000	377,000 — 84,517	_ 	1,065,346 222,742 132,517
Total contributions, net	967,036	425,403		1,392,439	959,088	461,517		1,420,605
Special events income (note 3) Special events expenses and participation payments	2,690,864 (518,494)			2,690,864 (518,494)	2,327,421 (553,923)			2,327,421 (553,923)
Special events income, net	2,172,370	_	_	2,172,370	1,773,498	_	_	1,773,498
In-kind contributions (note 8) Other income Net assets released from restriction	132,321 146,966 427,030			132,321 146,966 —	90,522 157,431 483,941	— — (483,941)		90,522 157,431 —
Total operating support and revenue	3,845,723	(1,627)		3,844,096	3,464,480	(22,424)		3,442,056
Operating expenses: Program services – Education programs	2,487,931	_	_	2,487,931	2,325,644	_	_	2,325,644
Supporting services: Management and general	383,304	_	_	383,304	300,644	_	_	300,644
Fund-raising: Volunteer recruiting costs General solicitation of funds	89,813 598,760			89,813 598,760	84,287 562,622			84,287 562,622
Total fund-raising expenses	688,573			688,573	646,909			646,909
Total supporting services	1,071,877			1,071,877	947,553			947,553
Total operating expenses	3,559,808			3,559,808	3,273,197			3,273,197
Increase (decrease) in net assets from operations	285,915	(1,627)		284,288	191,283	(22,424)		168,859
Nonoperating activity: Transfer of net deficit Losses on pledges	— (4,505)			— (4,505)	(148,141) (208)			(148,141) (208)
Total nonoperating activity	(4,505)			(4,505)	(148,349)			(148,349)
Increase (decrease) in net assets	281,410	(1,627)	_	279,783	42,934	(22,424)	_	20,510
Net assets at beginning of year	1,239,016	714,907		1,953,923	1,196,082	737,331		1,933,413
Net assets at end of year	\$1,520,426_	713,280		2,233,706	1,239,016	714,907		1,953,923

Statement of Functional Expenses

Year ended June 30, 2017

		Program services		Supportin	g services				
		Education programs	Management and general	Fund-raising – volunteer recruiting	Fund-raising – general solicitation	Total	Total	Special events expense	Participation payments
Salaries and benefits (note 7)	\$	1,569,683	234,281	70,284	468,562	773,127	2,342,810	_	_
Office and occupancy (note 6)		318,480	47,534	14,260	95,069	156,863	475,343	_	_
Travel, meetings, and conferences		21,347	3,186	956	6,372	10,514	31,861	_	_
Program materials		433,687	_	_	_	_	433,687	_	_
Outside services		77,372	11,548	3,464	23,096	38,108	115,480	462,018	_
Depreciation		18,965	2,831	849	5,661	9,341	28,306	_	_
Donated goods and services (note 8)		48,397	83,924	_	_	83,924	132,321	_	_
Participation payments	_								94,126
	\$_	2,487,931	383,304	89,813	598,760	1,071,877	3,559,808	462,018	94,126

Summary of expenses netted from revenue on statement of activities

	5	Special events expenses	Participation payments	Total
Contributions Special events	\$	— 462,018	37,650 56,476	37,650 518,494
	\$	462,018	94,126	556,144

Statement of Functional Expenses

Year ended June 30, 2016

		Program services		Supportir	ng services				
	_	Education programs	Management and general	Fund-raising – volunteer recruiting	Fund-raising – general solicitation	Total	Total	Special events expense	Participation payments
Salaries and benefits (note 7)	\$	1,439,759	190,556	63,519	423,459	677,534	2,117,293	_	_
Office and occupancy (note 6)		309,953	46,718	13,674	91,163	151,555	461,508	_	_
Travel, meetings, and conferences		31,451	4,162	1,387	9,250	14,799	46,250	_	_
Program materials		367,384	_	_	_	_	367,384	_	_
Outside services		91,571	12,120	4,040	26,933	43,093	134,664	500,855	_
Depreciation		37,792	5,002	1,667	11,115	17,784	55,576	_	_
Donated goods and services (note 8)		47,734	42,086	_	702	42,788	90,522	_	_
Participation payments	_								94,765
	\$_	2,325,644	300,644	84,287	562,622	947,553	3,273,197	500,855	94,765

Summary of expenses netted from revenue on statement of activities

	: -	Special events expenses	Participation payments	Total
Contributions Special events	\$	— 500.855	41,697 53,068	41,697 553,923
opedial events	\$_	500,855	94,765	595,620

Statements of Cash Flows

Years ended June 30, 2017 and 2016

	_	2017	2016
Cash flows from operating activities:			
Increase in net assets	\$	279,783	20,510
Adjustments to reconcile increase in net assets to net cash			
provided by (used in) operating activities:			
Transfer of net deficit		_	148,141
Depreciation		28,306	55,576
Losses on pledges		4,505	208
Changes in operating assets and liabilities:			
Contributions and special events receivables, net		(74,221)	(22,993)
Inventory		558	1,916
Prepaid expenses and other assets		(50,669)	(153,841)
Accounts payable and accrued expenses		(117,781)	(105,918)
Deferred revenue		(17,065)	(61,546)
Deferred rent obligation	_	(5,547)	10,981
Net cash provided by (used in) operating activities	_	47,869	(106,966)
Cash flows from investing activities:			
Purchase of fixed assets		(63,726)	(5,394)
Cash received from transfer of net deficit	_		24,777
Net cash (used in) provided by investing activities	_	(63,726)	19,383
Net decrease in cash and cash equivalents		(15,857)	(87,583)
Cash and cash equivalents at beginning of year	_	945,255	1,032,838
Cash and cash equivalents at end of year	\$ _	929,398	945,255

Notes to Financial Statements June 30, 2017 and 2016

(1) Description of Organization

The mission of Junior Achievement of New York, Inc. (JA New York) is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network of corporate and community individuals, JA New York provides high-quality K-12 in-school, workplace-based, after-school, and summer educational programs. JA New York educational programs impact important societal issues including youth development, economic development, and education development, and focus on three key content areas: work readiness, entrepreneurship, and financial literacy.

JA New York is a New York not-for-profit corporation and a franchise of JA USA, formerly JA Worldwide. JA New York serves the five boroughs of New York City and Long Island.

The Boards of Directors of JA New York and Junior Achievement of the Hudson Valley, Inc. (JA Hudson Valley), another not-for-profit franchise of JA USA that serves the Counties of Westchester, Rockland, Putnam and Orange in the State of New York, approved an acquisition in which JA Hudson Valley merged into JA New York and JA New York is the surviving corporation. The primary purpose of combining the two organizations is to expand the delivery of programs in the metro New York areas in a more effective and cost-efficient manner. The acquisition was effective December 31, 2015 and resulted in the transfer of cash (\$24,777), other assets (\$16,230), liabilities (\$189,148) and net deficit (\$148,141) of JA Hudson Valley to JA New York. JA Hudson Valley reported revenues (\$70,049) and expenses (\$82,865) during the six months ended December 31, 2015 prior to acquisition.

(2) Summary of Significant Accounting Policies

The accompanying financial statements of JA New York have been prepared on the accrual basis. The significant accounting policies followed are described below to enhance the usefulness of the financial statements to the reader.

(a) Basis of Presentation

JA New York's net assets and revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, its net assets and changes therein are classified and reported as follows:

Unrestricted net assets – net assets that are not subject to donor-imposed restrictions.

Temporarily restricted net assets – net assets subject to donor-imposed restrictions that will be met either by actions of JA New York and/or by the passage of time.

Permanently restricted net assets – net assets subject to donor-imposed restrictions that stipulate that resources be maintained permanently, but permit JA New York to use the income derived from the donated assets. At June 30, 2017 and 2016, there were no permanently restricted net assets.

Revenues and gains and losses on other assets or liabilities are reported as changes in unrestricted net assets unless their use is limited by explicit donor-imposed restrictions or by law. Expenses are reported as decreases in unrestricted net assets. Expiration of temporary restrictions on net assets is reported as net assets released from restrictions.

Notes to Financial Statements June 30, 2017 and 2016

(b) Cash Equivalents

JA New York considers all highly liquid financial instruments with an original maturity of three months or less to be cash equivalents.

(c) Inventory

Inventory is recorded at the lower of cost or market, cost being determined on a first-in, first-out (FIFO) basis. Inventory primarily consists of education and program materials, including Junior Achievement program kits, textbooks, training materials, and related marketing materials. Management analyzes inventory for obsolescence and records an allowance for obsolete inventory, if necessary.

(d) Fixed Assets

Fixed assets are recorded at cost if purchased, or fair value at date of gift, if donated. Depreciation is recorded using the straight-line method over the estimated useful lives of the assets, which range from three to ten years.

(e) Contributions

Contributions and special events revenue, which include unconditional promises to give or pledges, are recognized, at fair value, as revenue in the period received. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Unconditional pledges to be paid in future years are discounted to a present value using a risk-adjusted discount rate. Amortization of the discount is recorded as additional contribution revenue over the life of the commitment. Any decreases in the quantity or nature of assets expected to be received subsequent to the initial recognition of the pledge are reported as a loss in the applicable net asset class.

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of property and equipment are recorded as increases in temporarily restricted net assets, which are released from restriction as depreciated.

(f) In-Kind Contributions

In-kind contributions are recognized as revenue and expense or assets at the fair value of those goods and services provided they meet the criteria for recognition. In-kind contributions principally consist of professional services, public relations, program event space, and donated software and hardware.

(g) Participation Fees

Each franchised Junior Achievement area is required to pay franchise fees (participation payments) to the national organization, JA USA, on all contributions, special events income, and certain grant income raised in its territory in accordance with a scale established by the board of directors of JA USA and ratified by the areas. Such amounts are recorded as a reduction of revenue, and amounted to approximately \$95,000 in fiscal years 2017 and 2016.

Notes to Financial Statements June 30, 2017 and 2016

(h) Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, and disclosures of contingencies at the date of the financial statements, and revenues and expenses recognized during the reporting period. Significant estimates include the fair value of contributions, including in-kind contributions; the allowance for uncollectible contributions and special events receivable; and the allocation of expenses by functional category. Actual results could differ from those estimates.

(i) Income Taxes

JA New York is a not-for-profit organization that has been classified by the Internal Revenue Service as exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been designated as an organization, which is not a private foundation. JA New York recognizes the impact of income tax positions only if those positions are more likely than not of being sustained. Income generated from activities unrelated to JA New York's tax-exempt purpose is subject to tax under Internal Revenue Code Section 511. JA New York did not have any material unrelated business income tax liability for the years ended June 30, 2017 and 2016.

(j) Nonoperating Activities

Nonoperating activities in the accompanying statements of activities include losses on pledges and nonrecurring activities.

(k) Functional Allocation of Expenses

The costs of providing programs and other activities have been summarized by programs and supporting services benefited in the statements of activities and functional expenses. Accordingly, certain costs have been allocated among the program and supporting services.

(I) Subsequent Events

JA New York has evaluated subsequent events after June 30, 2017 through October 18, 2017, the date that the financial statements were available to be issued, and did not note any material subsequent events during the period.

(3) Contributions and Special Events Revenue and Receivables

Contributions and special events receivable at June 30 are scheduled to be collected as follows:

	 2017	2016
Less than 1 year	\$ 593,661	553,248
Greater than 5 years	 1,000,000	1,000,000
	1,593,661	1,553,248
Unamortized discount (4.59%)	 (332,289)	(361,592)
	\$ 1,261,372	1,191,656

Notes to Financial Statements
June 30, 2017 and 2016

One pledge accounted for approximately 63% of gross contributions and special events receivable (53% of net contributions and special events receivable) at June 30, 2017. One pledge accounted for approximately 64% of gross contributions and special events receivable (54% of net contributions and special events receivable) at June 30, 2016.

In fiscal year 2008, JA New York received a \$1 million pledge from the Halbert family, which will be partially funded through an irrevocable charitable remainder unitrust. In fiscal year 2008, contributions revenue and receivable were recognized at the present value of the estimated future benefits to be received upon the death of the trust beneficiaries. The receivable is adjusted during the term of the trust for accretion of the discount and other changes in the estimate of future benefits, and is expected to be collected in more than five years.

Contributions and special events revenue in fiscal years 2017 and 2016 include \$490,676 and \$375,143, respectively, collected on behalf of JA New York by JA USA. At June 30, 2017 and 2016, contributions and special events receivables include approximately \$24,400 and \$91,400, respectively, due from JA USA related to such amounts.

Approximately 82% of contributions and special events revenue during fiscal year 2017 and approximately 81% during fiscal year 2016, were received from members of the board and their affiliated entities.

In November 2013, JA New York received the first \$10,000 installment from an irrevocable agreement by Manuel H. Barron to support the annual Manuel H. and Claire Barron Scholarship awarded to the Student of the Year over a ten-year period through 2022. Under the agreement, Mr. Barron confirmed his intention to request aggregate distributions totaling \$100,000 from a donor-advised fund, which holds the assets being used to fund the gift to JA New York. As the donor-advised fund has variance power over the assets, the remaining installments will be recognized as contribution revenue by JA New York when received from, or unconditionally promised by, the donor-advised fund.

(4) Fixed Assets

Fixed assets at June 30 consist of the following:

	 2017	2016
Equipment	\$ 231,620	167,894
Furniture and fixtures	149,012	149,012
Software	 263,433	263,433
	644,065	580,339
Accumulated depreciation and amortization	 (558,207)	(529,901)
	\$ 85,858	50,438

Notes to Financial Statements
June 30, 2017 and 2016

(5) Net Assets

Temporarily restricted net assets are available for the following purposes at June 30:

	 2017	2016
Halbert pledge/trust – Inspiring Inner City Youth to Succeed	\$ 667,711	638,408
Programs and other	 45,569	76,499
	\$ 713,280	714,907

(6) Leases

In fiscal year 2012, JA New York entered into a lease agreement for new office space and relocated its headquarters. The lease, which expires in July 2022, includes annual rent escalations and a rent credit equivalent to six months' rent. Rent expense is recorded on a straight-line basis with an associated deferred rent obligation.

The future minimum rental commitments as of June 30, 2017 required under the operating lease are as follows:

Fiscal year:		
2018	\$	294,151
2019		300,034
2020		306,035
2021		312,155
2022		318,398
Thereafter	<u> </u>	26,840
	\$	1,557,613

Rent expense, including utilities, was approximately \$294,000 for the year ended June 30, 2017 and \$288,000 for the year ended June 30, 2016, and is included in office and occupancy expense in the accompanying statements of functional expenses.

In conjunction with the lease, the landlord holds a security deposit from JA New York (\$99,765 at June 30, 2017 and 2016), which is included in other assets. The security deposit may be reduced at the option of JA New York to \$59,859 after August 1, 2017.

JA New York assumed JA Hudson Valley's lease agreement for office space effective January 1, 2016. The lease expired on August 31, 2016 and was renewed for one year at a monthly rent of \$1,850. In conjunction with the lease, the landlord holds a security deposit (\$1,850 at June 30, 2017), which is included in other assets. Rent expense, including utilities, was approximately \$26,400 for the year ended June 30, 2017 and \$14,200 for the six months ended June 30, 2016 and is included in office and occupancy expense in the accompanying statements of functional expenses.

Notes to Financial Statements June 30, 2017 and 2016

(7) Pension and Health Plans

JA New York participates in three plans administered by JA USA, which are accounted for as multiemployer plans. The risks to JA New York of participating in multiemployer plans are different from single-employer plans in the following aspects:

- 1. Assets contributed to the multiemployer plan by one employer may be used to provide benefits to employees of other participating employers.
- 2. If a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers.
- 3. If a participating employer chooses to stop participating in the multiemployer plan, the employer may be required to pay the plan an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

(a) Multiemployer Pension Plan

JA New York offers a noncontributory defined benefit pension plan (the Pension Plan) to its employees. The Pension Plan covers all full-time employees of JA New York. Benefits are determined based on years of service and salary history. The Pension Plan's assets are invested in various investment funds. The respective participants' employers are required to fund the Pension Plan, as determined necessary by JA USA's board of directors, based on an annual actuarial valuation. JA New York makes contributions equal to 16.75% of participants' eligible compensation. Additionally, the Pension Plan requires that participating members who withdraw from the Pension Plan remain liable for any previous funding obligations under the Pension Plan. Accordingly, JA New York recognizes, as net pension cost, the required contribution for the period and recognizes, as a liability, any contributions due and unpaid. Pension cost for the years ended June 30, 2017 and 2016 was \$235,794 and \$214,177, respectively. There is no recognition of the funded status of the Pension Plan in the financial statements of JA New York.

JA New York's participation in the Pension Plan is outlined in the table below. The "EIN/Pension Plan Number" column provides the Employee Identification Number (EIN) and the three-digit plan number. Contributions made by JA New York represented less than 5% of total plan contributions.

The following table discloses selected financial information for the Pension Plan as of and for the year ended December 31, 2016 (the date of the latest audited financial statements of the Pension Plan):

Legal name	EIN/Pension plan number	present value of accumulated plan benefits	Fair value of plan assets	Total contributions	Funded status
Retirement plan for employees of Junior Achievement USA	13-1635270/PN 333 \$	66,288,358	55,886,305	7,555,082	86-88%

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Notes to Financial Statements June 30, 2017 and 2016

The following table discloses selected financial information for the Pension Plan as of and for the year ended December 31, 2015 (the date of the latest audited financial statements of the Pension Plan):

Legal name	EIN/Pension plan number	Actuarial present value of accumulated plan benefits	Fair value of plan assets	Total contributions	Funded status
Retirement plan for employees of Junior Achievement USA	13-1635270/PN 333	\$ 65,225,879	52,466,972	7,413,441	80–82%

(b) Health and Welfare Benefits Trust

JA New York participates in a self-funded medical, dental, and other benefits plan covering full-time employees of JA New York and their beneficiaries and covered dependents. Premiums are paid into the plan for each participant by JA New York. All the assets and liabilities of the plan are held in the Junior Achievement USA Health and Welfare Benefits Trust (Benefits Trust). Accordingly, no balances or transactions of the Benefits Trust are recorded in the financial statements of JA New York.

(c) Postretirement Benefits Plan

JA New York participates in a postretirement benefits plan, which offers healthcare benefits to retired personnel of JA New York. This creates an implicit rate subsidy, which is considered to be a postretirement benefit. Management of JA New York does not believe the implicit rate subsidy amount to be material to JA New York, especially since the plan is a multiemployer plan. Accordingly, no balances or transactions of the plan are recorded in the financial statements of JA New York.

JA New York's premium expense for the Health and Welfare Benefits Trust and the Postretirement Benefits Plan for the years ended June 30, 2017 and 2016 was \$144,410 and \$134,455, respectively.

(8) In-Kind Contributions

In-kind contributions received are reported at fair value as both support and expense (except where capitalized) in the accompanying statements of activities and consist of the following:

	 2017	2016
Training and meetings	\$ 5,597	4,171
Office and occupancy expense	30,000	25,000
Programs, conferences, and events	19,615	22,734
Accounting and tax services	21,322	19,400
Legal services	 55,787	19,217
	\$ 132,321	90,522

In-kind contributions can fluctuate widely from year to year, based on the opportunities for such contributions available to JA New York in any given year.

Notes to Financial Statements June 30, 2017 and 2016

In-kind contributions include contributions by board members and their affiliates of \$125,900 and \$79,911 in fiscal years 2017 and 2016, respectively.

(9) Line of Credit

JA New York has a line of credit (LOC) with a financial institution for an amount not to exceed \$500,000, which matures on March 3, 2019. The LOC bears interest at LIBOR plus 3.91% per annum (5.13% and 4.56% at June 30, 2017 and 2016, respectively) and is collateralized by the assets of JA New York. No amounts were drawn during fiscal 2017 or outstanding as of June 30, 2017 or 2016.

(10) Other Transactions with JA USA

At June 30, 2017 and 2016, accounts payable and accrued expenses included approximately \$0 and \$10,500, respectively, due to JA USA for purchases of program materials, insurance, and participation fees.

Under the terms of an operating agreement with JA USA, JA New York receives finder's fees from JA USA when funding is received by JA USA from a donor headquartered in JA New York's area. For the years ended June 30, 2017 and 2016, JA New York received finder's fees totaling \$106,635 and \$117,008, respectively, which is recorded in other income in the accompanying statements of activities.